



Refresh Financial Ranked Number 40 Fastest Growing Company in North America on Deloitte's 2017 Technology Fast 500™

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Refresh Financial
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Attributes 4,241 Percent Revenue Growth to technology, customer service, and market need.

KELOWNA, BC, Nov. 16, 2017 /CNW/ - Refresh Financial today announced it ranked No. 40 on Deloitte's Technology Fast 500™, a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America. Refresh Financial grew 4,241 percent during this period.

Refresh Financial's CEO Michael Wendland credits the company's growth to its revolutionary, first-to-market product and tech-enabled high-touch client experience. "Being named as one of the fastest growing companies in North America is confirmation of our company's focus and dedication, and the meaningful impact and appeal that our product and service philosophy has for a large and growing market", said Wendland. "We are excited to be recognized, and we look forward to expanding our brand by harnessing technology to create unique and exclusive product experiences for the underserved financial services market."

"The Deloitte 2017 North America Technology Fast 500 winners underscore the impact of technological innovation and world class customer service in driving growth, in a fiercely competitive environment," said Sandra Shirai, vice chairman, Deloitte Consulting LLP and U.S. technology, media and telecommunications leader. "These companies are on the cutting edge and are transforming the way we do business. We extend our sincere congratulations to all the winners for achieving remarkable growth while delivering new services and experiences for their customers."

"Emerging growth companies are powering innovation in the broader economy. The growth rates delivered by the companies on this year's North America Technology Fast 500 ranking are a bright spot for the capital markets and a strong indicator that the emerging growth technology sector will continue to deliver a strong return on investment," said Heather Gates, national managing director of Deloitte & Touche LLP's emerging growth company practice.

"Deloitte is dedicated to supporting the best and brightest companies of the future in the emerging growth company sector. We are proud to acknowledge the significant accomplishments of this year's Fast 500 winners."

About Deloitte's 2017 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2013 to 2016.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

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About Refresh Financial - Refresh Financial provides financial tools that help underserved Canadians gain long-term access to affordable forms of credit. Since 2013, the Secured Savings Loan, the first product of its kind in Canada, continues to enable clients to build credit and savings at the same time. With over 1,500 referral partner locations across the country and their digitally-based financial training program, Refresh f.i.t., Canadians have access to the tools to help them achieve long term financial success.

For more information, visit <https://www.refreshfinancial.ca/>

SOURCE Refresh Financial

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Organization Profile



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