



Refresh Financial Named #23 on Deloitte's Technology Fast 50™ Companies in Canada.



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Refresh Financial

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Attributes 934 percent revenue growth to key technology innovations, high quality customer service, and a focus on developing strong partnerships.

KELOWNA, BC, Nov. 15, 2018 /CNW/ - For the second consecutive year, Refresh Financial was recognized for rapid revenue growth, bold innovation and its entrepreneurial spirit with a Deloitte Technology Fast 50 award. The Fast 50 program honours 50 Canadian technology companies with the highest revenue-growth percentage over the past four years. Refresh Financial ranked #23 with a 934 percent revenue growth from 2014 to 2017.

Refresh Financial's CEO Michael Wendland credits the company's growth to its revolutionary, first-to-market product and tech-enabled high-touch client experience. "Being named as one of the fastest growing technology companies in Canada for the second consecutive year affirms our company's focus and dedication to helping improve

the financial well-being of Canadians from coast-to-coast. We are excited and honoured to be recognized, and we look forward to continuing to scale our brand and service philosophy by using technology to create unique and exclusive experiences for the underserved financial services segment in Canada."

The Deloitte Technology Fast 50 program winners are made up of public and private companies in the technology sector that share common traits and strengths and have transformed the industry. Celebrating its 21st anniversary this year, the program augments the broader Deloitte North American Technology Fast 500™ initiative with winners automatically eligible for this elite ranking.

"New technologies have disrupted various industries in ways that were unimaginable a few years ago," said Erica Pretorius, Partner and National Leader for the Technology Fast 50™ program at Deloitte Canada. "Fast 50 winners have led the way and I can't wait to see where they take us next."

To qualify for the Deloitte Technology Fast 50 ranking, companies must have been in business for at least four years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, conduct research and development activities in Canada and invest a minimum of five percent of gross revenues in R&D.

About the Deloitte Technology Fast 50™ - The Deloitte Technology Fast 50 program is Canada's pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features three distinct categories including the Technology Fast 50 Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies with the potential to be a future Deloitte Technology Fast 50 candidate) and the Leadership Awards (companies that demonstrate technological leadership and innovation within the industry.) Program sponsors include Deloitte, Aequitas NEO Exchange, Bank of Montreal, Bennett Jones, CBRE, OMERS Ventures and Wellington Financial. For further information, visit www.fast50.ca.

Refresh Financial Inc. www.refreshfinancial.ca is a Canadian owned and operated fintech, based in British Columbia. Since inception, the company has helped more than 65,000 clients from coast-to-coast build and re-establish positive credit history. With over 800 referral partner locations and a complimentary online financial intelligence training program, Refresh F.I.T., Canadians can now access tools to help them achieve and sustain long term financial success.

SOURCE Refresh Financial

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Organization Profile



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