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## **- Refresh Financial named one of Deloitte's Technology Fast 50™ companies -**

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NEWS PROVIDED BY  
**Refresh Financial**  
Nov 14, 2017, 12:38 ET

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KELOWNA, BC, Nov. 14, 2017 /CNW/ - Refresh Financial was recognized for rapid revenue growth, bold innovation and its entrepreneurial spirit with a Deloitte Technology Fast 50 program award. The Fast 50 program honours 50 Canadian technology companies with the highest revenue-growth percentage over the past four years. Refresh Financial ranked #9 with a 5,483 percent in revenue growth from 2013 to 2016.

The Deloitte Technology Fast 50 program winners are made up of public and private companies in the technology sector that share common traits and strengths and have transformed the industry. Celebrating its 20th anniversary this year, the program augments the broader Deloitte North American Technology Fast 500™ initiative with winners automatically eligible for this elite ranking.

Refresh Financial's CEO Michael Wendland credits the company's growth to its revolutionary, first-to-market product and tech-enabled high-touch client experience with the company's growth. "Being named as one of the fastest growing technology companies in Canada is an affirmation of our company's focus and dedication to

helping improve the financial well-being of Canadians from coast-to-coast. We are excited and honoured to be recognized, and we look forward to continuing to grow our brand and service philosophy by using technology to create unique and exclusive product experiences for the underserved financial services segment in Canada."

"New technologies have disrupted various industries in ways that were unimaginable a few years ago," said Erica Pretorius, Partner and National Leader for the Technology Fast 50™ program at Deloitte Canada. "Fast 50 winners have led the way and I can't wait to see where they take us next."

To qualify for the Deloitte Technology Fast 50 ranking, companies must have been in business for at least four years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, conduct research and development activities in Canada and invest a minimum of five percent of gross revenues in R&D.

**About the Deloitte Technology Fast 50™** - The Deloitte Technology Fast 50 program is Canada's pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features three distinct categories including the Technology Fast 50 Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies with the potential to be a future Deloitte Technology Fast 50 candidate) and the Leadership Awards (companies that demonstrate technological leadership and innovation within the industry.) Program sponsors include Deloitte, Aequitas NEO Exchange, Bank of Montreal, Bennett Jones, CBRE, OMERS Ventures and Wellington Financial. For further information, visit [www.fast50.ca](http://www.fast50.ca).

**About Refresh Financial** - Refresh Financial provides financial tools that help underserved Canadians gain long-term access to affordable forms of credit. Since 2013, the Secured Savings Loan, the first product of its kind in Canada, continues to enable clients to build credit and savings at the same time. With over 1,500 referral partner locations across the country and their digitally-based financial training program, Refresh f.i.t., Canadians have access to the tools to help them achieve long term financial success.

For more information, visit <https://www.refreshfinancial.ca/>

SOURCE Refresh Financial

For further information: Refresh Financial Inc., Daniel Winer, Director of Marketing, 647-991-3269, [dan.winer@refreshfinancial.ca](mailto:dan.winer@refreshfinancial.ca)

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<https://refreshfinancial.ca/>

### Organization Profile



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